



# Manitowoc County Forage Council Dairy Cattle Feeding and Management Day

Wednesday, December 11, 2019

10:00 AM-3:00 PM

**Triple F Dairy, LLC**

5012 Grove Rd.

Reedsville, WI

*The Dairy is located on Grove Rd. about 6 miles west of Whitelaw  
(about 1/2 mile east of Reedsville) on the north side of Highway 10*

**10:00 -Welcome and Introductions of Host Farm Family**

Dick Halverson, President, Manitowoc County Forage Council

**10:05- A Better Outlook with a Couple of Asterisks**

Dr. Mark Stephenson, Director of Dairy Policy Analysis, University of Wisconsin, Madison

**11:00- Discovering Efficiency and Creating Value Through Margin Management**

Matt Lange, Compeer Financial Business Consultant

**Noon- 1:00 Lunch**

**1:00-1:45- Strategies for Alternative Forages**

Bill Eberle, Account Manager at Chr. Hansen, Inc. and James Downey, Nutrition Consultant, CP Feeds

**1:45-3:00 -Triple F Dairy, LLC Facility Tour**

Triple F Dairy, LLC consists of Jay, Debra, Matt, and Josh Fitzgerald. In the spring of 2013, the Fitzgerald's purchased the farm just outside of Reedsville. In April of 2014 they began milking in the new milking facility while adding another free-stall barn last September. All facilities were designed with cow comfort in mind through adequately sized deep-bedded sand free-stalls, spacious alleys, sprinklers, and tunnel ventilation. Cows are milked three times each day. Triple F Dairy, LLC operates approximately 1,000 acres of owned and rented cropland. Wet calves are raised offsite along with half of the additional heifer herd. The dairy is also in the process of constructing a leachate system that will allow for the diversion of clean water from their feed pad. In addition to the 4 family members involved in Triple F Dairy, LLC, the dairy employs 8 full-time staff along with seasonal help.

**Sponsored by the Manitowoc County Forage Council, Extension-Manitowoc County,  
and Midwest Forage Association. This event is free, however, please RSVP by  
December 4th to 920-683-4175 or [scott.gunderson@wisc.edu](mailto:scott.gunderson@wisc.edu)**

*An EEO/Affirmative*

*Action employer, Manitowoc County and Extension-Manitowoc County provide equal  
opportunities in employment and programming, including Title IX and ADA  
requirements.*