
NEWS RELEASE

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2022 Wisconsin Dairy and Beef Well-Being Conference

Have you wondered how to increase the animal well-being on your farm? Are you interested in continuing education for your farm employees and yourself? UW-Madison Division of Extension is pleased to provide a platform for learning about current cattle well-being topics for Wisconsin's farmers, veterinarians, and allied industries at our 2022 Wisconsin Dairy and Beef Well-Being Conference. Our focus on dairy and beef well-being, health, and handling has proven to be a valuable asset for producers and processors alike. This year's conference is being held on Tuesday, February 22, 2022, at the Farm Wisconsin Discovery Center, Manitowoc.

It is our intent to foster engaging sessions that include the latest research and industry information. To help achieve these goals, a team of excellent speakers will discuss the current cattle well-being concerns of Wisconsin's farmers. The conference will feature Dairy FARM 4.0 updates. The day will feature Ms. Emily Yeiser-Stepp, Vice President of the National Dairy FARM program, outlining critical points of care where dairy farms are missing FARM 4.0 compliance. The results of a 2019 disbudding survey will be highlighted by Dr. Jennifer Van Os, UW-Madison Extension Animal Welfare Specialist, and Dr. Sarah Adcock, UW-Madison Assistant Professor of Animal Welfare. Dr. Jimena Laporta, UW-Madison Assistant Professor of Lactation Physiology, will focus on heat stress and implementing improved ventilation for dry cows. Fitness for transport and using genetics to improve animal health will be discussed, and rounding out the program, Dr. Kate Creutzinger, Assistant Professor of Dairy Animal Welfare at the University of Wisconsin-River Falls, will present maternity cow health management strategies.

To ensure meals and materials for participants, the registration deadline is on or before February 7, 2022.

- \$50 per farmer or allied industry personnel. ARPAS continuing education credits are available.
- \$25 additional fee for veterinarian CEUs will be charged. Three and a half (3.5) continuing education credits have been approved.
- The conference is National FARM Program endorsed and qualifies for one (1) Beef Quality Assurance (BQA) re-certification credits.

Registrations received after February 7 will be charged a \$15 late fee. For more information and to register, contact Union Services at conferences@union.wisc.edu or (608) 890-1077. For additional information regarding the conference, or sponsorship opportunities, please contact co-chairpersons Extension Kewaunee County Agriculture Agent Aerica Bjurstrom at 920.338.7138 or aerica.bjurstrom@wisc.edu, or Extension Marathon County Dairy Agent Heather Schlessler at 715.261.1239 or heather.schlessler@wisc.edu.

Visit <https://dairy.extension.wisc.edu/events/wisconsin-dairy-and-beef-well-being-conference/> for the program agenda, registration information, and information about our conference sponsors. Generous sponsorships enable the success of this conference.