

# Senior Farmers Market Nutrition Program (SFMNP)



The Senior Farmers Market Nutrition Program (SFMNP) provides seniors with fresh, locally grown produce, while supporting Wisconsin farmers, markets, and farmstands.



**9.6% of Wisconsinites** were food insecure in 2020–2022.

*Household food security in the United States in 2022, USDA.*



**1,006 farmers, 209 markets, and 276 farmstands** participated in SFMNP.



**20,777 Wisconsin seniors** participated in SFMNP.



**\$537,155** worth of produce was purchased from WI farmers through SFMNP.

**Learn more about SFMNP**



Partner with the **Department of Health Services** to provide fresh food in your area.

Email: [dhsfmnp@dhs.wisconsin.gov](mailto:dhsfmnp@dhs.wisconsin.gov)

Visit: [www.dhs.wisconsin.gov/wic/fmnp/senior.htm](http://www.dhs.wisconsin.gov/wic/fmnp/senior.htm)

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DIVISION OF PUBLIC HEALTH

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