



## 2025 Agriculture Impact



Agriculture is a cornerstone of Manitowoc County's economy. From family-owned farms and crop producers to dairy retailers, dairy consultants, and ag tourism, the ag industry supports thousands of local jobs and generates billions in economic activity.

**\$2 Billion**

Economic Activity

**\$467 M**

Ag Products sold

**\$346 M**

Milk Produced

**63%**

County land in Ag

**145**

Dairy Farms

**98%**

Family Owned Operation

**2nd**

In WI for Milk production

**3rd**

In WI for Wheat & Corn Silage

## Quick FACTS

- 25 CAFOs in Manitowoc County; these permits are designed to ensure that operation use proper planning, construction and manure management to protect water quality from adverse impacts.
- Nearly 90% of all land in agriculture production is under a Nutrient Management Plan (NMP). NMPs help protect water quality by managing the amount, placement and timing of manure and other nutrients being applied to crop fields.
- Beyond the fields and farms, agriculture strengthens our rural communities, contributes significantly to tax revenue, and plays a vital role in sustaining a vibrant local job market.
- The 2022 US Census of Agriculture reports that 71% of the cows in Manitowoc County reside on 24% of the farms or 42,474 cows call 37 farms home.

